


## Message from Brian Yager

Thank you to our many donors who supported Harker's annual giving campaign last year. Because of you we raised $\$ 3.8$ million for annual giving, our highest total ever, and we were able to provide needed resources to our students and teachers in uncertain times.

While last school year was a time of adaptation and perseverance for our students and teachers, our hope is that this new school year will be one of rejuvenation and renewal, bringing the reassurance and excitement of a more typical school year. As our activities and opportunities for students resume fully, your support of our annual giving campaign will help us ensure the best educational experience for our students.

The Harker School's annual giving campaign is the school's primary fundraiser and the single most important way to demonstrate your philanthropic support. Not only does annual giving provide for the margin of excellence in our student programs, it also provides stability and flexibility of resources in the case of unforeseen circumstances. We all experienced this firsthand last year.

We know that preparing our students for the future would not be possible without the dedicated support of so many. We are grateful for your generous support of our wonderful students!


Head of School

## THE HARKER SCHOOL MISSION

Our mission is to educate students for success at college and beyond, and to foster kindness, respect and integrity within a safe and nurturing environment. We achieve academic excellence through the development of intellectual curiosity, personal accountability and love of learning. Our comprehensive program and exceptional faculty.and staff help students discover, develop and enjoy their unique talents. We honor individuality, embrace diversity, and promote leadership and service, preparing students to take their place as global citizens.


## Deciding How Much to Give

## Añㄲํual Giving

Annual giving is the school's main fundraising effort each year. Last year our community stepped up tremendously and funded our COVID-related expenses for items like remote learning support and safety precautions for inperson learning. This year as we return to a more typical school environment, annual giving will again support student programs and extracurriculars. We ask that you make your first and primary gift each year to annual giving.

To maintain the margin of excellence in our programs and provide "rainy day" resources, we ask returning families to renew their gift this year at the same amount as last year. New families should know that the average gift per child is $\$ 1,800$.

Our Pledge Week will take place the week of Oct. 4, when our dedicated Parent Development Council volunteers will reach out to all parents. But you don't have to wait for a phone call! You can go ahead and make your gift online or use the envelope provided. All gifts are fully tax deductible and directly support the overall student experience.

We ask Harker families to contribute to annual giving at a level appropriate to your financial situations, to the best of your ability to do so. Many families choose to participate at one of the Leadership Giving levels ( $\$ 5,000+$ ), but truly gifts of any size are appreciated and put to good use.

## Ways to Give

## Outright Gift

You may make a gift online using a credit card or via ACH (electronic check). Simply go to www.harker.org/onlinegiving. Or you may complete the annual giving pledge envelope (included in this brochure), and do one of the following: enclose a check; provide your credit card information; make a pledge of a specific amount and pay it before May 31, 2022.

## Gifts through Employers

Many employers facilitate employee giving through payroll deductions. Third party companies often administer these programs. Please check with your employer for details and note that it takes two months for gifts made this way to be disbursed to Harker. Corporate matching gifts may also be requested at the same time gifts through employers are set up.

## Gifts of Securities

Transfer stock by mailing or emailing your completed Transfer of Securities form. Download the form at www.harker.org/onlinegiving. Please be sure to notify the advancement office when transferring securities, so that we may properly attribute gifts to their donors.

## In-Kind Gifts of Tangible Personal Property

Download the in-kind gift proposal form at www.harker.org/onlinegiving. You may then submit the form to the in-kind gift acceptance committee for review. Once it is determined that we can accept the gift, we can make arrangements to receive the property and provide you with a letter of tax deductibility.

## Corporate Matching Gifts

Many gifts to The Harker School qualify for corporate matches. Most companies with matching gift policies handle the process online. Check with your human resources department for specifics. When submitting your matching gift request to your employer, please include your child's name in the Comments section, as this will help us connect the matching gift to you. You can check your company's matching gift policies using the tool on our website: https://www.harker.org/giving/how-to-plan-your-giving.

## Annual Giving Gift Circles

We are very grateful for the tremendous support of our many donors. Each year we recognize donors in our printed Honor Roll of Donors and our online Recognition and Thanks website (rt.harker.org, requires login and password), according to these gift circles:

## Leadership Giving Levels

Legacy Circle \$100,000+
Trustees' Circle \$50,000-\$99,999
Founders' Circle \$25,000-\$49,999
Eagles' Circle \$10,000-\$24,999
Fellows' Circle \$7,500-\$9,999
Head of School's Circle \$5,000-\$7,499

| Innovators' Circle | $\$ 2,500-\$ 4,999$ |
| :--- | ---: |
| Graduates' Circle | $\$ 2,022$ |
| (for families of graduating seniors) | $\$ 1,000-\$ 2,499$ |
| Ambassadors' Circle | Up to $\$ 999$ |

All donors who make gifts at the Leadership Giving levels will be invited to a special celebration in the spring.

## Contact Information

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Est. $1893 \cdot$ K-12 College Prep
500 Saratoga Avenue
San Jose, CA 95129
408.249.2510


[^0]:    Kimberly Lobe, Director of Advancement 408.345.9235
    kimberly.lobe@harker.org

    Tiki Tse, Director of Donor Relations
    408.345.9691
    tiki.tse@harker.org

